



Fully Digital, Made Even Better

Get the **best value** and **most exposure** for your company by advertising in the Snack Food & Wholesale Bakery Buyer's Guide eBook!

Industry professionals now have the information they need at their fingertips: products, services, suppliers, distribution, and more. Snack and bakery professionals rely on the SF&WB Buyers Guide eBook to gather information for buying decisions.

RATES:

1/2 page ad PLUS 1/2 page editorial	\$1,995
Full Page ad PLUS Full Page editorial	\$3,995
Exclusive Premium Sponsor Video	\$10,000
Resize/create an ad (Additional fee)	\$395

Placement based on first come, first serve
(All pricing is net)

AD SPECS

Horiz., single-page layout:

- **Full-page ad:** Image of 2200 x 1700 pixels or a PDF at 11" x 8.5" (images should be 300 dpi)
- **Half-page ad:** Image of 950 x 1500 pixels or a PDF at 4.75" x 7.5" (images should be 300 dpi)
- Font size: 14 pt or larger recommended
- File format: PDF recommended
- Sponsor can include multiple links/URLs; please provide along with ad

2021 CLOSING DATES:

AD CLOSE: August 13, 2021

MATERIALS DUE: August 20, 2021

eBOOK ISSUE DEPLOYMENT DATES: October 2021 & January 2022



Click here for
live demo

LOGO SPECS

- Hi-res .eps or .ai (vector format) preferred; otherwise, .jpg or .png

ARTICLE SPECS

- Content (if applicable) in Word doc
 - 350 Words for full-page editorial
 - 150 Words for half-page editorial
- Full-page option: Include ONE hi-res image sent separately

Contact us today for more information



www.snackandbakery.com



UPDATED 3/16/21