

SFWB & 2022 BUYER'S GUIDE

SNACK FOOD & WHOLESALE BAKERY

NEW!
Snack Food & Wholesale Bakery eBook launching October 2021!

October 2021 Online Edition

Premium Package \$1200

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company & products
- Leaderboard ad posted to 3 product category pages of your choice
- NEW Digital Sponsorship: Promote your company year-round in the digital edition



Deluxe Package \$850

(free with October display ad OR eBook ad):

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Link Package \$350

- Complete contact information
- Live email & web links
- 50 word company description
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Basic Package \$65

- Limited contact information (excludes email & web)
- 50 word company description

Additional Options

Leaderboard Ad – \$750

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for 3 specific categories selected.



Homepage Leaderboard Ad – \$1,750

Posted to EVERY page of the Snack Food & Wholesale Bakery online directory for an entire year! Sold on a first come, first served basis! (300 x 250 pixels)

Medium Rectangle Ad – \$1,000

Posted to EVERY page of the Snack Food & Wholesale Bakery online directory for an entire year! Sold on a first come, first served basis! (300 x 250 pixels)

Social Media – \$125 for all



Get the best and most exposure for your company by running an October display ad OR eBook ad

- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Inclusion in the Request for Proposal (RFP) program, LEADS!



www.snackandbakery.com/buyersguide

Ad Close: September 17, 2021

Update your listing online. Contact Jennifer Tan at tanj@bnpmedia.com or 248.244.1736 for your custom login information

For enhancement information, contact Stacey Hurley, Enhancement Sales at 248.786.1662 or hurleys@bnpmedia.com